

**Michael Lee**

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Michaelleeux.com

**PROFESSIONAL EXPERIENCE****Made On Earth, LLC / Creative Director**

Made On Earth is an apparel brand that has slowly but surely made a name for itself in the Atlanta streetwear scene. In just a few years, my designs have been worn by everyone from Rapper 2Chainz to Grammy Award nominated Monica.

- Coordinate photoshoot, marketing and advertising activities
- Develop and apply design concepts into clothing
- Manage official website and socials including take/upload photos of new designs

**Videography / Freelance**

- Collaborated with clients and find out their wants and needs for their specific project
- Edited outstanding projects and get them ready to deliver back to the client
- Filmed and edited music videos, wedding videos, event videos, and marketing videos
- Created shot lists, booked talent and locations
- Worked efficiently and prioritized shoots to stay on schedule and in budget

**Agentek, Inc / Logistics Coordinator**

Founded in 1995, Agentek designs, deploys, and supports real-time mobile solutions that achieve breakthrough results in field service and delivery.

- Maintained inventory and accessories in Excel database
- Implemented software into handheld devices using MySQL
- Worked effectively in teams to complete special projects and meet deadlines
- Replaced defective handheld devices

**EDUCATION**

General Assembly: UXDI 2022-2023

Bachelor of Fine Arts: Digital Filmmaking & Video Production / The Art Institute of Atlanta

**SKILLS**

- UX Design Practices: UX & UI Design, Information Architecture, Competitive Analysis, User Research, Affinity Diagramming, Persona Creation, Sketching, Wireframing, Prototyping, Presenting, Storytelling, Visual Design
- Software: Figma, Illustrator, Photoshop, Final Cut, Ableton, Keynote, MS Excel, MS Word, MS PowerPoint